

guess

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sketch



Sponsorship Levels

Sponsors of Guess-A-Sketch provide critical funding to the Center for Architecture's K12 design education programs and help promote the understanding and appreciation of architecture.

Investor • \$25,000

- Exclusive presenting sponsor of Guess-A-Sketch
- Please email development@aiany.org for more information

Benefactor • \$12,500

- Recognition at the Benefactor level
- 10 audience tickets, with opportunity to form a team*
- Logo in Guess-A-Sketch e-vite
- Logo with link in all Guess-A-Sketch digital materials
- Full-page ad in the digital event journal
- Logo and verbal acknowledgement at the event
- Invitation to the VIP Reception
- Opportunity to distribute promotional material/ corporate giveaways at event
- Logo recognition as Annual Education Fund Benefactor

Patron • \$8,500

- Recognition at the Patron level
- 8 audience tickets, with opportunity to form a team*
- Logo in Guess-A-Sketch e-vite
- Logo with link in all Guess-A-Sketch digital materials
- Full-page ad in the digital event journal
- Invitation to the VIP Reception
- Logo and verbal acknowledgement at the event

Sponsor • \$5,000

- Recognition at the Sponsor level
- 6 audience tickets, with opportunity to form a team*
- Logo in Guess-A-Sketch e-vite
- Logo with link in all Guess-A-Sketch digital materials
- Full-page ad in the digital event journal

Supporter • \$2,750

- Recognition at the Supporter level
- 4 audience tickets
- Name in Guess-A-Sketch e-vite
- Name in all Guess-A-Sketch digital materials
- Full-page ad in the digital event journal

Friend • \$1,250

- Recognition at the Friend level
- 2 audience tickets
- Full-page ad in the digital event journal

ADVERTISING

Social Media • \$750

Ad will run on our Instagram page prior to the event (46K followers)

Full Page Digital Journal • \$500

Ad will run on a full screen during the event

Half Page Digital Journal • \$250

Ad will run on a half screen during the event

Listing

Please list donor or firm name as it should appear in Guess-A-Sketch materials:

Payment Information

Credit Card Number:

Expiration Date:

CVV:

Signature:

Check Enclosed

Payable to the Center for Architecture

Please submit completed form and payment to:

Development Department
Center for Architecture
536 LaGuardia Place
New York, NY 10012
212-358-6117, development@aiany.org

For inclusion in Guess-A-Sketch e-vite, reservation must be received by

February 10, 2025

All ads, payments, and guest names must be received by

March 3, 2025

*Teams

Benefactor-, Patron-, and Sponsor-level contributors have the option of using 5 of their tickets to form or sponsor a Guess-A-Sketch team. Please contact development@aiany.org if interested.

**CENTER FOR
ARCHITECTURE**